

The Unofficial Google Ballot

What if search engine Google can vote in the 2007 Philippine Elections, who would it vote for?

To find out, we first ranked each of the 37 senators running for the 2007 elections based on their Google search results. Then we ranked the candidates based on their official website's position within the result research.

To be fair to stray voters, we did the search twice, first based on their real name then on their nick name and then got the average rank between the two categories.

This is how we got "The unofficial Google Ballot" which by the way not in any way an official list coming from Google.

1		Manuel Villar	
2		Francis Escudero	
3		Aquilino Pimentel	
4		Francis Pangilinan	
5		Benigno Aquino	
6		Antonio Trillanes	
7		Joker Arroyo	
8		Vicente Sotto	
9		Prospero Pichay	
10			
11			
12			

■ Team Unity
■ Genuine Opposition
■ Others

Images taken from [Inquirer.net](http://www.inquirer.net) and [Bagong Botante](http://www.bagongbotante.com) (<http://www.bagongbotante.com>)

Popularity Vote

If Google was to vote solely on popularity or the total number of search results, Manny Villar will still be on top.

Most Search Results		
1	Manuel Villar	90,700
2	Benigno Aquino	65,800
3	Loren Legarda	65,200
4	Cesar Montano	60,800
5	Richard Gomez	56,800
6	Michael Defensor	56,700
7	Luis Singson	56,600
8	Aquilino Pimentel	56,400
9	Vicente Sotto	53,300
10	Joker Arroyo	52,100
11	Panfilo Lacson	50,700
12	Edgardo Angara	48,700

Lucky You!

If you're feeling lucky, these would be the candidates who'd come up first when you search for their name.

Official Page's Position in search results		
1	Francis Escudero	1
2	Francis Pangilinan	1
3	Anna Coseteng	1
4	Ralph Recto	2
5	Antonio Trillanes	2
6	Edgardo Angara	5
7	Loren Legarda	8
8	Gregorio Honasan	8
9	Sonny Osmena	8
10	Martin Bautista	9
11	Miguel Zubiri	9
12	Aquilino Pimentel	11

Name change?

Some candidates benefit from using their nickname over their Real name like Chavit Singson and Joselito Cayetano.

Difference of search results between Official Name and Nickname		
1	Luis "Chavit" Singson	55,794
2	Joselito "Peter" Cayetano	45,042
3	Vicente "Tito" Sotto	23,900
4	Francis "Chiz" Escudero	18,000
5	Anna "Nikki" Coseteng	15,392
6	Gregorio "Gringo" Honasan	12,500
7	Teresa "Tessie" Oreta	9,651
8	Francis "Kiko" Pangilinan	1,200
9	Vicente "Vic" Magsaysay	600
10	Antonio "Tony" Estrella	169

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MANILA METBLOGS SPECIAL COVERAGE
PHILIPPINE ELECTIONS 2007

Search String		Search by Full Name ¹		Search by Nickname ¹		Average of Full Name and Nickname Results				Overall Ranking	
Full Name	Nickname	Search Results	Place* in Results	Search Results	Place* in Results	Search Results	Rank	Place* in Results	Rank	Rank**	Google Vote***
Manuel Villar	Manny Villar	90,700	20	44,100	1	67,400	1	10.5	9	5	1
Loren Legarda	Loren Legarda	65,200	8	65,200	8	65,200	2	8	7	5	2
Francis Escudero	Chiz Escudero	26,000	7	44,000	1	35,000	8	4	3	6	3
Edgardo Angara	Ed Angara	48,700	5	14,300	1	31,500	9	3	2	6	4
Aquilino Pimentel	Koko Pimentel	56,400	11	13,800	5	35,100	7	8	7	7	5
Panfilo Lacson	Ping Lacson	50,700	20	34,100	2	42,400	5	11	11	8	6
Francis Pangilinan	Kiko Pangilinan	26,600	2	27,800	1	27,200	15	1.5	1	8	7
Benigno Aquino	Noynoy Aquino	65,800	20	25,400	3	45,600	4	11.5	14	9	8
Antonio Trillanes	Magdalo Trillanes	32,000	2	467	8	16,234	20	5	4	12	9
Joker Arroyo	Joker Arroyo	52,100	20	52,100	20	52,100	3	20	23	13	10
Vicente Sotto	Tito Sotto	29,400	20	53,300	11	41,350	6	15.5	19	13	11
Prospero Pichay	Butch Pichay	37,100	11	883	4	18,992	19	7.5	6	13	12
Miguel Zubiri	Migz Zubiri	30,900	9	896	3	15,898	21	6	5	13	13
Gregorio Honasan	Gringo Honasan	23,700	20	36,200	8	29,950	11	14	16	14	14
Ralph Recto	Ralph Korecto	47,100	2	399	20	23,750	16	11	11	14	15
Cesar Montano	Buboy Montano	60,800	20	361	11	30,581	10	15.5	19	15	16
Michael Defensor	Tol Defensor	56,700	17	510	7	28,605	14	12	15	15	17
Luis Singson	Chavit Singson	806	20	56,600	20	28,703	12	20	23	18	18
Richard Gomez	Richard Goma	56,800	20	572	20	28,686	13	20	23	18	19
Martin Bautista	Dr. B Bautista	42,300	9	7	20	21,154	18	14.5	18	18	20
Anna Coseteng	Nikki Coseteng	8	20	15,400	1	7,704	27	10.5	9	18	21
Joselito Cayetano	Peter Cayetano	658	20	45,700	20	23,179	17	20	23	20	22
Zosimo Paredes	Jess Paredes	11,600	20	525	2	6,063	28	11	11	20	23
Vicente Magsaysay	Vic Magsaysay	12,000	12	12,600	20	12,300	23	16	21	22	24
Jamalul Kiram	Jamalul Kiram	12,400	20	12,400	20	12,400	22	20	23	23	25
Alan Peter Cayetano	Compañero Cayetano	23,900	20	541	20	12,221	24	20	23	24	26
Victor Wood	Vic Wood	23,500	20	799	20	12,150	25	20	23	24	27
Sonia Roco	Inang Guro	17,000	20	1,140	18	9,070	26	19	22	24	28
John Henry Osmena	Sonny Osmena	576	8	249	20	413	34	14	16	25	29
Oliver Lozano	Oli Lozano	11,600	20	2	20	5,801	29	20	23	26	30
Teresa Oreta	Tessie Oreta	279	20	9,930	20	5,105	30	20	23	27	31
Adrian Sison	Dado Sison	9,620	20	359	20	4,990	31	20	23	27	32
Antonio Estrella	Tony Estrella	675	20	844	20	760	32	20	23	28	33
Eduardo Orpilla	Ed Orpilla	1,280	20	9	20	645	33	20	23	28	34
Melchor Chavez	Mel Chavez	583	20	153	20	368	35	20	23	29	35
Ruben Enciso	Bobby Enciso	526	20	189	20	358	36	20	23	30	36
Felix Cantal	Peck Cantal	553	20	4	20	279	37	20	23	30	37

*If a candidate's official page is not found within the first 20 search results, a score of 20 is automatically given. If a candidate has more than 1 search result, only the official 2007 election campaign website is used.

**Average of rank in search result and place in result

***If a candidate is tied for a place, candidate with greater search result is ranked first.

¹Results are based on Search results generated by www.google.com on Sunday, May 13, 2007.

²All values are rounded up.